

**From:** Charlotte Dexter  
**Sent:** 18 September 2022 15:31  
**To:** Dimitriou Maria: H&F  
**Cc:** Licensing HF: H&F  
**Subject:** SUPPLEMENTAL agenda item; company dissolved 2022/01153/LAPR  
Pizza Pronto (Company check/three screen shots)

SUPPLEMENTAL agenda item; company dissolved 2022/01153/LAPR Pizza Pronto  
(Company check/three screen shots)

Dear Licensing,

Following the concerns of the Representation made by residents of Edith Villas mentioning various companies at this address.

I would like to point out to the Sub-Committee that the Applicant, Mr Zahid Zaheer, filled in and signed the Licensing Application Form using the name 'Pizza Pronto'. However, I see that Pizza Pronto was dissolved, which means it does not exist.

The Sub-Committee will see that the Companies House Certificate and the summarized information on the website called 'Check Company' shows that on 31/03/2022 a new company was incorporated, called Pronto Pizza W14 LTD. The address associated with this new company is shown as 30, North End Crescent W14 8TD.

I conclude: Pronto Pizza is not Pizza Pronto.

If nothing else, this needs to be corrected in the Application and in the LBHF Licensing Register so that if warning letters, notices or otherwise were served on this company or the Applicant, or both, the correct company name associated with the correct address will be used.

I mention this because this is a problem with another very similar but separate application, of another pizza shop, on Fulham Palace Road, that will soon be considered by the Sub-Committee; warning letters were apparently served on the wrong address, or the wrong name was used, or both, so the three warning letters were effectively invalid, apparently (this is still being looked into at residents' request).

Please include these three screen shots (taken Sunday 18 Sept at around 14:35, as time stamped on my computer) in the supplemental information for the Sub-Committee.

ire | checkcompany.co.uk/reportfiled.php?company=14016677&link=MzMzNDYzMTMxN2FkaXF6a2N4

register a company 1 / 10 - 100% +



## CERTIFICATE OF INCORPORATION OF A PRIVATE LIMITED COMPANY

Company Number **14016677**

The Registrar of Companies for England and Wales, hereby certifies that

**PRONTO PIZZA W14 LTD**

is this day incorporated under the Companies Act 2006 as a private company, that the company is limited by shares, and the situation of its registered office is in England and Wales

Given at Companies House, Cardiff, on **31st March 2022**



\*N14016677J\*



Companies House



REGISTRAR OF COMPANIES  
ENGLAND AND WALES  
THE OFFICIAL SEAL OF THE  
REGISTRAR OF COMPANIES

Not Secure | checkcompany.co.uk/director/10536414/MR-ZAHID-ZAHEER

### Overview

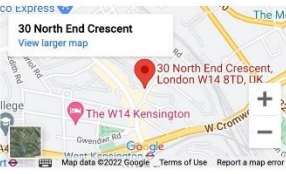
MR ZAHID ZAHEER is a Director from London. This person was born in January 1986, which was over 36 years ago. MR ZAHID ZAHEER is British and resident in England. This company officer is, or was, associated with at least 2 company roles.

Their most recent appointment, in our records, was to PRONTO PIZZA W14 LTD on 2022-03-31.

### Address

30, North End Crescent  
London  
W14 8TD  
England

### Map



### Company Appointments - Current And Previous

CompanyName	Company Status	Role	Appointed	Appointment Status	Assets
PRONTO PIZZA W14 LTD	Active	Director	2022-03-31	CURRENT	
PIZZA PRONTO (KENSINGTON) LIMITED	Dissolved - no longer trading	Director	2015-07-02	CURRENT	

### Companies Controlled

Company	Active from	Level of control
PIZZA PRONTO (HAMMERSMITH) LIMITED	2016-08-12	Ownership of shares 75 to 100 percent Voting rights 75 to 100 percent Right to appoint and remove directors
PRONTO PIZZA W14 LTD	2022-03-31	Ownership of shares 75 to 100 percent Voting rights 75 to 100 percent Right to appoint and remove directors

Displaying companies where the director has shareholdings or significant control.  
This may not include every company they control.

checkcompany.co.uk/director/10536414/MR-ZAHID-ZAHEER

# CHECKCOMPANY

SEARCH NAME COMPANIES

## ZAHID ZAHEER - LONDON

### Overview

MR ZAHID ZAHEER is a Director from London. This person was born in January 1986, which was over 36 years ago. MR ZAHID ZAHEER is British and resident in England. This company officer is, or was, associated with at least 2 company roles.

Their most recent appointment, in our records, was to PRONTO PIZZA W14 LTD on 2022-03-31.

### Address

30, North End Crescent  
London  
W14 8TD  
England

### Map

### Company Appointments - Current And Previous

CompanyName	Company Status	Role	Appointed	Appointment Status	Assets
PRONTO PIZZA W14 LTD	Active	Director	2022-03-31	CURRENT	
PIZZA PRONTO (KENSINGTON) LIMITED	Dissolved - no longer trading	Director	2015-07-02	CURRENT	

### Companies Controlled

Company	Active from	Level of control

**From:** Charlotte Dexter  
**Sent:** 20 September 2022 18:12  
**To:** Dimitriou Maria: H&F  
**Cc:**  
**Subject:** SUPPLEMENTARY agenda item from C Dexter ref 2022/01153/LAPR  
**Fwd:** Licensing: Pizza Pronto screen grabs Fri Aug 19 6:29pm

*SUPPLEMENTARY agenda item from C Dexter ref 2022/01153/LAPR Fwd:  
Licensing: Pizza Pronto screen grabs Fri Aug 19 6:29pm*

Dear Licensing:

I would like the Sub-Committee to be aware of various delivery and collection times of Pizza Pronto, 30 North End Crescent. These are screen shots that I took on my phone on Aug 19 at 18:29.

I established in my written Representation that, for now nine months and counting, the Premises has been operating without a Late Night Refreshment licence to prepare/serve/deliver food after 23:00, as required by the 2003 Licensing Act.

1. The first screenshot, from [Just-Eat.co.uk](https://www.just-eat.co.uk) shows collection times up 03:30 on a Monday, with other also very late, ie early hours, on other days, as set out in the table of the screenshot.
2. The second screenshot, from Deliveroo, shows 'closes' until 23:59 and also shows delivery time of up to 25 minutes, which could mean that my pizza might arrive around 00:30, and only at that point is the sale complete. So the Premises is technically still open until the last delivery is made and the 'sale completed' pings audibly.
3. The third screenshot is similar to the first one, just a different time of taking the screen shot
4. The fourth screenshot, from [Just-Eat.co.uk](https://www.just-eat.co.uk) shows delivery times of up to 03:45 on Fridays, plus delivery times of up to 50 minutes, so that takes us to 04:35 for the final sale. Perhaps the good news, at least for the Premises, is that from 05:00 the Premises won't need a licence to deliver, as a Late Night Refreshment licence is only needed between the hours of 23:00-05:00.

All of this delivery bandwidth from a Premises that does not have a licence to operate after 23:00. This is not only concerning, it is illegal.

Would the Sub-Committee please ask the Applicant how he has been upholding and promoting the Four Licensing Objectives whilst has been operating outside of the law and therefore was not obliged to promote those very objectives.

Thank you  
Charlotte Dexter

**From:** Charlotte Dexter  
**Subject:** Licensing: Pizza Pronto screen grabs Fri Aug 19 6:29pm  
**Date:** August 19, 2022 at 6:33:19 PM GMT+1  
**To:** "Charlotte M. Dexter"

**A little bit about us**

Pronto Pizza in West Kensington provides a varied range of meals to your door via the easy on line service Just-Eat.co.uk. You have the convenience of having a Pizza & Burgers menu accompanied by Indian cuisine so no more arguments at home about which restaurant to choose!! There are a large range of Pizza

Show more

**Opening times**

	Delivery	Collection
Monday		13:00 – 03:30
Tuesday		13:00 – 03:30
Wednesday		12:00 – 00:35
Thursday		13:00 – 02:35
Friday		13:00 – 02:35
Saturday		13:00 – 02:35
Sunday		13:00 – 01:45

Go to checkout

Delivery 35-50 mins | Collection 15 mins

**Pizza Pronto - Hammersmith**

20 - 35 min · Italian · Pizza · Ice Cream

★ 4.4 Very good (487) · 0.30 miles away · Closes at 23:59 · £1.49 delivery · £7.00 minimum

Info  
Map, allergens and hygiene rating

Pizza Menu - Regular (8 Slices)(10.5") | Pizza Menu - Large (10 Slices)(12.5") | Side Orders | Tex Mex | Pastas | Salads | Desserts | Ice Cream | Drinks

**1 Meal Deal from £20**  
Good value everyday

Meal Deal for 4  
12.5" cheese and tomato thin crust, 1 BBQ chicken wings...


Your basket is empty

Go to checkout

deliveroo

Search Pizza Pronto - Hammersmith

Sign up or log in Menu



## Pizza Pronto - Hammersmith

20 - 35 min · Italian · Pizza · Ice Cream

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Info  
Map, allergens and hygiene rating


Deliver in 20 - 35 min [Change](#)

[Start group order](#)

Pizza Menu - Regular (8 Slices)(10.5") Pizza Menu - Large (10 Slices)(12.5") Side Orders Tex Mex Pastas Salads Desserts Ice Cream Drinks

### 1 Meal Deal from £20

Good value everyday



**Meal Deal for 4**  
12.5" cheese and tomato thin crust, 1 BBQ chicken wings...  
£20.00

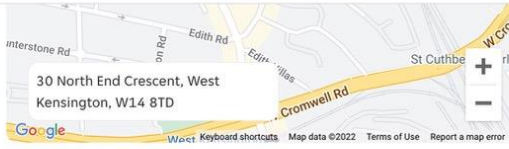
Your basket is empty

[Go to checkout](#)

### Pizza Menu - Regular (8 Slices)(10.5")

All our pizzas are available in original thin crust or deep dish using fresh and daily prepared dough and ingredients.

just-eat.co.uk/restaurants-prontopizza/



30 North End Crescent, West Kensington, W14 8TD

[Go to checkout](#)

[Delivery 35-50 mins](#) [Collection 15 mins](#)

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[Show more](#)

### Opening times

	Delivery	Collection
Monday		11:45 – 01:45
Tuesday		11:45 – 01:45
Wednesday		11:45 – 01:45
Thursday		11:45 – 03:45
Friday		11:45 – 03:45
Saturday		11:45 – 03:45
Sunday		11:45 – 02:45

[Feedback](#)